



## WHY CLOUD?

Small and mid-sized businesses worldwide are increasingly looking to the cloud as the preferred method of deploying and consuming software. Within the US market, for example, more than **80% of mid-sized businesses are expected to employ some form of cloud computing by the end of 2014**. Small and mid-sized businesses (SMBs) are becoming more comfortable with hybrid and cloud-only deployments. Based on this demand, Microsoft Dynamics® fully supports deployment in the cloud, including deployment on Microsoft Azure, so small and mid-sized business can realize high-value cloud solutions.

### What is Microsoft Azure?

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy and manage applications across a global network of Microsoft-managed datacenters. You can build applications using any language, tool or framework. And, you can integrate your public cloud applications with your existing IT environment. Microsoft Azure provides on-demand infrastructure that scales and adapts to your changing business needs. Whether you are creating new applications or running existing applications, Microsoft Azure provides best-in-class price-performance and end-to-end support.

### Microsoft Dynamics on Microsoft Azure

#### The Benefits

- › Increased flexibility
- › Lower total cost of ownership
- › Scale infrastructure as needed
- › Only pay for what you use
- › Detailed usage reports
- › Accelerated deployment
- › Secure Access from anywhere at any time

### Clients First Business Solutions

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*PUTTING CLIENTS AND THEIR BUSINESS FIRST*



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## Security and Compliance

Microsoft recognizes that privacy protections are essential to building the customer trust needed for cloud computing to reach its full potential. Customers also expect their data and applications stored in the cloud to remain private and secure.

While the challenges of providing security and privacy are evolving along with the cloud, the underlying principles haven't changed—and Microsoft holds an unrelenting commitment to those principles. We work to build secure systems and the cloud infrastructure that will help us protect an individual's privacy, and we adhere to clear, responsible privacy policies in our business practices—from software development through service delivery, operation, and support.

Microsoft's Online Services Security and Compliance team operates a comprehensive security program and control framework that is evaluated regularly by external parties. The ISO standard is the foundation of our program. While the ISO/IEC 27001:2005 certification standard includes about 150 security controls for our scope, we adhere to more than 800

## The Virtual Environment

A Virtual network is created for your company. Clients First will then add Virtual Machines (VMs) to your network. VMs are the basic cloud building blocks. They are nearly identical to conventional (real) servers, and are the easiest way to move existing workloads to the cloud. We will make it easy to access and manage your virtual environment. Microsoft will maintain and update each environment as needed. Clients First will configure the size of the environment needed, and scale out your solution as required to meet expansion and growth.

# Microsoft Partner

Gold Enterprise Resource Planning

## Benefit to our Customers

Clients First is committed to exceeding the needs of our customers. Our goal is to work with you as a true partner to achieve your objectives in a timely and cost-effective manner. Microsoft Azure is investing significantly to accelerate their ability to bring innovative technologies and services to our customers more quickly. Their services are supported by the industry's most extensive financially backed SLAs.

In the event of a natural disaster or service outage, Microsoft has programs, procedures, engineers, and operations experts in place to contain issues or rapidly recover with minimal impact on your organization.



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